

# E-A-S-I

## Earley Adopt-a-Street Initiative

### Spring 2025 Newsletter

#### Earley's Litter and Recycling Group

Welcome to EASI's Spring 2025 Newsletter. Spring will give us plenty of lighter mornings and evenings to get in a quick litter pick to help keep our local streets clean. Together, EASI's volunteers continue to do an excellent job, picking and disposing of litter from across the town. Last month we supported Earley Town Council's "Huge Earley Litter Pick", which cleared substantial amounts of litter from many of Earley's streets. This edition of our Newsletter includes a report on the litter pick, as well as information about EASI's interactive 'Vacant Streets' map, an appeal from EASI member Mary Bather to report overflowing street bins and information about re<sup>3</sup>'s new Scrapp app.

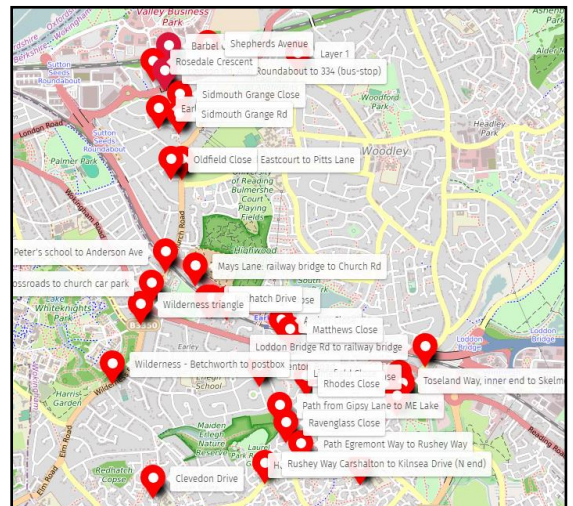
#### Litter Picking News

##### Volunteers

The number of EASI volunteers currently stands at 300; around 20 less than at the start of the year. There are 45 streets that need a new volunteer as a result of people not continuing to litter pick for EASI. Many of these streets have been identified through our public liability insurance messages. This has, however, enabled us to revise our database of volunteers and streets. The EASI Committee has set itself a target of finding replacement volunteers for these streets by the end of 2025.

Our interactive map, located on the Earley Environment Group Website, shows the streets not currently being picked by an EASI volunteer – these are referred to as 'vacant streets'. Please take a look at the map and click on the map pin to send an email to EASI if:

- you can take on another street or two, near to your patch; or
- know someone who might be interested in becoming an EASI volunteer.



Remember, you don't need to pick all of your streets every time you go out. The map can be found at <http://www.earleyenvironmentalgroup.co.uk/EASI/vacantstreets.asp>.

##### Report Overflowing Street Bins - by Mary Bather

With collections from street bins being reduced last year there is increased pressure on those that remain. If you see a bin that is overflowing we would ask that you report it using the **fix my street app** <https://www.fixmystreet.com/> which will allow you to share a photo of the problem and the location with Wokingham Borough Council.

Something we can all do to help is to avoid putting litter we have picked in street litter bins. There are two ways you can dispose of the proceeds of your litter picking:

1. Put it in your wheelie bin and the refuse collectors will take it away each fortnight.
2. If space in your wheelie bin is an issue email us and ask us to deliver a pack of green bags. These can be used for your collected litter and left out alongside your wheelie bin on the collection day and the refuse team will collect it.

## Huge Earley Litter Pick



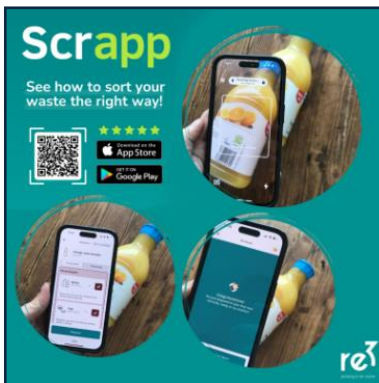
On March 29<sup>th</sup>, many EASI volunteers came out to support Earley Town Council's Huge Earley Litter Pick (H.E.L.P.). The mass litter pick covered much of Earley, starting from several locations, including two in North Earley, The Interpretation Centre at Instow Road and at Chalfont Park. There were litter picks led by ETC staff and EASI members, as well as by Council Members, and McDonalds staff. We are especially grateful to McDonalds for covering such a large area during their litter pick. EASI also provided equipment such as litter pickers and bag hoops. (Chalfont Park litter pickers are shown left). There were 105 bags of litter collected from the morning and afternoon sessions. These were then picked up by Wokingham Borough Council for disposal. Well done to all who took part.

## National Litter Campaign Petition

There is currently a petition on the Government Petitions Website to establish a national litter campaign to stop people dropping litter and inform them about prosecution if they're caught. The promoters need 10,000 signatures for the government to respond to the petition, and 100,000 signatures for the government to consider debating it in Parliament. There are around 1,000 signatures so far, with several months to go until 26 September 2025. If you are interested in signing the petition, please follow this link: <https://petition.parliament.uk/petitions/717322>



## Recycling and Waste Collection News



A new recycling app for mobile devices is being introduced by re<sup>3</sup>, the waste management partnership between Bracknell Forest, Reading and Wokingham Borough Councils. The app, called **Scrapp**, can be downloaded from the App Store or Google Play. It allows you to:

- Scan barcodes of the packaging and receive instant recycling guidance
- Access your waste services pages, including collection dates
- Access re3 website and Recycling Centre booking form
- Receive news and events updates.

To get started, enter your postcode and the item you're looking to recycle, click the 'Look it up!' button and the tool will show you the bin/box at home to use. The search will also provide you with nearby recycling banks and any relevant information to help with recycling your item. Instructions for downloading the app can be found on the re<sup>3</sup> website site at the following link: <https://re3.fccenvironment.co.uk/recylo/>

## Recycling Directory and Contacting EASI



The EASI Recycling database can be found on the **Earley Environment Group Website** under 'Environment' and 'Recycling in Earley – an updated guide'. The link is: <http://www.earleyenvironmentalgroup.co.uk/Environment/NewRecyclingInEarley.asp>

The **EASI Committee members** are Chris Bassett, Tracy Collins, Bob Collis, Brian Hackett, Grahame Hawker, Brenda Hill, Stephen Kerry and Richard Tredgett. Contact us on EASI's **Email** address: [easilittergroup@gmail.com](mailto: easilittergroup@gmail.com), or visit the EASI **Facebook Page** 'EASI Litter Pickers – Earley'. Information about waste recycling and reporting substantial amounts of dumped rubbish or fly-tipping can be found, as follows:

- **general information** about rubbish and recycling at <https://www.wokingham.gov.uk/rubbish-and-recycling/>
- **report fly-tipping** <https://www.wokingham.gov.uk/rubbish-and-recycling/waste-collection/fly-tipping>

The '**Fix-My-Street**' App which can also be used to report excessive litter, fly-tipping, etc. <https://www.fixmystreet.com/>